

**For Immediate Release:**

November 23, 2015

**Contact Information:**

Tom Manning, SLAS Director of Marketing Communications

Telephone: +1.630.256.7527, ext. 103

E-mail: [tmanning@slas.org](mailto:tmanning@slas.org)

## **Innovation AveNEW Participants at SLAS2016 Announced**

*Select group of start-ups receive complimentary exhibit opportunity and workshop for aspiring entrepreneurs*

CHICAGO – Eight start-up companies offering innovative new technology products and services for scientific research and development have been named to SLAS Innovation AveNEW at SLAS2016, the Fifth Annual SLAS International Conference and Exhibition, which will be held January 23-27, at the San Diego Convention Center in San Diego, California, USA.

SLAS Innovation AveNEW is a special section of the SLAS2016 Exhibition which showcases a collection of new and emerging companies that offer especially creative technologies especially geared toward the life science research and development market. Every year, companies from around the world vie for positions on SLAS Innovation AveNEW. Those selected by an independent judging committee of SLAS volunteers receive complimentary exhibit space and amenities, travel and lodging for one company representative, and considerable promotional visibility at the flagship annual SLAS conference and exhibition.

SLAS Innovation AveNEW at SLAS2016 will feature the following eight companies, listed alphabetically, from the US and Europe:

- [Adeprix Corporation](#) (USA)
- [ClickBio](#) (USA)
- [Dispendix](#) (Germany)
- [Elemental Machines](#) (USA)
- [Meniscense](#) (USA)
- [Omega Biosystems](#) (USA)
- [PAIA Biotech](#) (Germany)
- [SiO2 Medical Products](#) (USA)

---

**SLAS GLOBAL HEADQUARTERS**

100 Illinois Street, Suite 242  
St. Charles, IL 60174, USA  
P: +1.630.256.7527  
US Toll Free: +1.877.990.SLAS (7527)  
[slas@slas.org](mailto:slas@slas.org)  
[www.SLAS.org](http://www.SLAS.org)

**SLAS EUROPE OFFICE**

Boulevard du Souverain, 280  
B-1160 Brussels, Belgium  
Tel: +32 2 7393026  
[europa@slas.org](mailto:europa@slas.org)  
[www.Europe-SLAS.org](http://www.Europe-SLAS.org)

**SLAS Innovation AveNEW Awards**  
**Page Two**

New for SLAS2016, Innovation AveNEW participants will also have the exclusive opportunity to attend the workshop, *Discovering Your Value Proposition*. This interactive program is a fast-paced, intensive four-hour workshop that explores value from both the customers' and internal organization's perspectives. The workshop, presented in partnership with Inside Out Innovations, provides business leaders at all levels with the ability to define, clarify, and understand the value of an innovation effort to their customers and their business.

"SLAS is tremendously excited to introduce our members – and the greater life science R& D community – to some terrific innovative technologies from the companies participating at Innovation AveNEW at SLAS2016," said Dean Ho, SLAS President. "As a mission-driven Society, we consider it a core calling to inform our members and stakeholders about the latest tools available to help them achieve their research objectives quicker and with the most reliable results. Similarly, we relish the opportunity to help product developers and budding entrepreneurs reach target consumers that can help them reach their market potential, and build the best products based on market input."

For more information on SLAS2016 and SLAS Innovation AveNEW, visit [www.SLAS2016.org](http://www.SLAS2016.org) or contact SLAS Global Headquarters at +1.877.990.SLAS (5727) or e-mail [slas@slas.org](mailto:slas@slas.org).

\* \* \* \* \*

***The Society for Laboratory Automation and Screening (SLAS)** is an international community of more than 20,000 individual scientists, engineers, researchers, technologists and others from academic, government and commercial laboratories. The SLAS mission is to be the preeminent global organization providing forums for education and information exchange and to encourage the study of, and improve the practice of laboratory science and technology. For more information, visit [www.SLAS.org](http://www.SLAS.org).*

***SLAS2016** is the Fifth Annual SLAS International Conference and Exhibition. SLAS2016 will be held Jan. 23-27 at the San Diego Convention Center in San Diego, California, USA. This five-day event brings together more than 5,000 scientists, academicians, business leaders and students from around the globe to gain new information, ideas and insight about laboratory science and technology. SLAS2016 will feature 136 podium presentations, 300+ poster presentations, 17 short courses, 300+ exhibitors and scores of other workshops, meetings and special events. For more information, visit [www.SLAS2016.org](http://www.SLAS2016.org).*